



April 11, 2012

To Whom It May Concern:

Butterball, LLC is proud to produce a variety of wholesome and nutritious products to feed our consumers around the world. As a distributor or customer, you play an important role in ensuring that high-quality Butterball protein is made available in the international marketplace. As a valued partner, Butterball would like to inform you that we have made shifts in strategy that will impact our international product offering.

At this time, Butterball has made the decision to no longer pursue product sales utilizing halal certification. This strategic business decision was made based on opportunities within the marketplace, scope of work, and resource allocation. As a course of business, we will continue to monitor the opportunity and our processing capabilities.

Please note that effective immediately Butterball has depleted its entire turkey inventory that could be certified halal by an independent agency. As result, we must ask you to not request halal certification from individual or private third party religious organizations for Butterball product.

We thank you for your continued support of Butterball. If you have any additional questions, please contact me at (919) 658-6743 x 2320, or [jcoleman@butterball.com](mailto:jcoleman@butterball.com).

Sincerely,

A handwritten signature in black ink, appearing to read "Joel Coleman".

Joel Coleman  
VP, International Sales  
Butterball, LLC

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